

Stephanie Barker

From: Terri Roggenkamp [terri_roggenkamp@malloy.com]
Sent: Monday, February 09, 2009 10:13 AM
To: 'Stephanie Barker'
Subject: FW: Muller Martini wire complies with new lead laws

From: Muller Martini [mailto:mullermartini@us.mullermartini.com]
Sent: Wednesday, February 04, 2009 3:23 PM
To: undisclosed-recipients:
Subject: Muller Martini wire complies with new lead laws



Muller stitching wire meets or exceeds lead content requirements

Rest assured...by using PerformancePlus wire, you're in compliance

Please join Muller Martini at the show, and see how we can reduce your costs and increase your revenues.

As you may know, the U.S. Consumer Product Safety Commission has established new requirements regarding lead content in children's products. Beginning February 10, 2009, producers of certain products such as saddle stitched children's books must adhere to new Congressionally-mandated laws.

Muller Martini PerformancePlus stitching wire meets or exceeds the CPSC's latest lead content requirements.

Of course, there are a lot of different brands of stitching wire out there. With PerformancePlus wire, you and your customers can be confident knowing you're producing books in keeping with the most recent guidelines. And even if children's books are a small percentage of your business, PerformancePlus is the right choice...not only because of lead compliance, but also because it's the finest wire on the market today.

Due to the excellent tensile strength of PerformancePlus wire, you can use lower-gauge wire to reduce per-stitch costs and lower postal expenses. Maintenance is also minimized because stitching heads remain virtually clog-free due to a special molecular surface on the wire that prevents burrs, cracking and flaking. Other key benefits include:

- Versatile and flawless performance in both regular and loop stitching applications.
- Resistance to breaking.
- Better bending and forming.
- Clean, bright finish free of excess oil and dirt for trouble-free de-spooling.
- Consistent wire size, uniform coating.

Bottom line? With Muller Martini PerformancePlus stitching wire you're lead compliant, and you're getting unparalleled quality. Why would you use anything else?

(Note: a material data safety sheet regarding lead content is available by contacting your Muller Martini Regional Sales Manager or by calling our Parts Department at 1-888-2-Muller.)



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