
Recycled Paper Options at Malloy

We are pleased to report that Glatfelter recently announced that select book papers manufactured at their Chillicothe, OH mill will once again contain significant amounts of recycled fiber.

THOR PLUS

Glatfelter Thor Plus is the number one house sheet at Malloy and now contains 15% PCW. Thor Plus is an uncoated white offset sheet that is acid free and elemental chlorine free. Thor Plus is competitively priced with other commodity white offset papers but offers the added value of PCW content.

Thor was one of the industry's first recycled papers. Originally named Thor Offset, the name was changed to Thor Plus last year when its brightness was increased from 84 to 92.

We stock Thor Plus in a variety of basis weights and finishes, and all are included in our just-in-time stocking program. This enables us to have the right amount of paper at press when we need it.

THOR PCW 30

We also stock 50# Glatfelter Thor PCW-30 which contains 30% PCW. The brightness of Thor PCW-30 has been increased to 92 bringing it up to the industry standard for white commodity offset paper. Thor PCW-30 is also acid free and ECF.

Both Thor Plus and Thor PCW-30 are manufactured to bulk, not finish, which means there is little variation to the bulk of the paper over time. Covers fit well from one printing to the next and carton counts remain constant.

OTHER RECYCLED PAPERS

We stock other papers as well to round out the choices for recycled papers. We carry 55# Glatfelter Natures Book B05 which is a premium uncoated off-white trade book sheet containing 50% PCW. Natures offers unbeatable value as a quality sheet that exceeds current industry benchmarks for environmental standards.

We stock Natures primarily for books ranging in size from 5-1/2 x 8-1/2 up to 7-1/2 x 9-1/4. As with Thor Plus and Thor PCW-30, Natures is part of our just-in-time stocking program.

We also stock 70# NewPage Sterling Ultra in gloss and matte finishes. NewPage Sterling Ultra is a coated white free sheet, that contains 10% PCW, thus meeting the industry standard for PCW content in coated papers. This stock is often used for color inserts or high end black and white printing where maintaining exceptional fine lines, halftones, and screened graphics are critical.

For more information or samples of our house papers, please contact your Sales or Customer Service Representative. ■

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This column appears regularly in the Malloy Quarterly. It is intended to be the source of helpful information regarding issues and challenges facing our electronic workflow of today. If there is a topic you would like to see covered, please contact steph_barker@malloy.com.

OS X Challenges

Once again, the world of electronic prepress is going through a major transition. All Macintosh computers are now being built with Intel processors, which require the newest OS X operating system. In terms of technological improvement this is a step in the right direction. The downside is that these new computers will not be able to run “Classic”, an emulated OS 9 operating system. Many book documents, both at Malloy and in our customers’ archives, were built using Macs that were running OS 9 or older.

Our desire at Malloy is to support our customers’ files for as long as possible by maintaining older Macs running a true OS 9 operating system. However, as time goes by, it will become increasingly more difficult to support old machines running old operating systems and software.

We strongly recommend that our customers transition to these new versions of Quark or InDesign as soon as plausible. This will allow your files to stay current and usable for the foreseeable future. We also recommend that you test and update your fonts by using a font utility (such as Font Doctor) or purchasing new fonts, because fonts are also affected by the new OS X technology. In fact, early True Type and early non-Adobe PostScript fonts (versions from the early 1990’s) will not work in any version of OS X, including “Classic”.

The Application Programs we currently support on the Mac running on OS X are:

Quark 6.5 and Quark 7
InDesign 2, InDesign CS and InDesign CS 2

By running Classic (emulated OS 9) on the Macs we can support:

Quark 3.32, Quark 4, Quark 5
PageMaker 6.5, PageMaker 7

When we do have to use older files, our work-arounds include:

When we find it necessary to work on older Quark files, we will open them with Quark 6.5, make the requested corrections, and save the current edit as a Quark 6.5 document. When we encounter an older version of a Quark file that will run only in the version it was designed in, we will attempt to support the outdated document using older Macs running a true OS 9 operating system for as long as we can.

Since PageMaker is no longer supported on the OS X Macintosh operating systems, we will also attempt to support the outdated PageMaker documents by using the older Macs. For all other application programs not listed above, we need customers to supply us with print ready PDF files.

A critical point to take from all of this is that the evolutionary pace of technological change is accelerating, and software applications that were considered state-of-the-art just a few years ago are quickly becoming obsolete. We will attempt to support all of the files that come in to us, but the window of opportunity to handle everything is closing. If you have concerns or questions related to any of the issues discussed here, we would be happy to discuss them with you.



Fact Sheet

Thor Plus

OUR WHITE OFFSET FLOOR SHEET NOW CONTAINS 15% PCW

Thor Plus is the number one house sheet at Malloy and contains 15% PCW. It is an uncoated white offset sheet that is acid free and processed elemental chlorine free.

Thor averages one point in opacity beyond its published specifications of 90 opacity for 50# paper and 92 opacity for 60# paper. In the fall of 2005, Glatfelter increased the brightness of Thor from 84 to 92 and changed the name of the brighter sheet from Thor Offset to Thor Plus.

Unlike most other commodity offset sheets, Thor is manufactured to bulk, not finish. This means the bulk of the paper has minimal variation over time. Therefore, covers fit well from one printing to the next and carton counts remain constant.

Thor is competitively priced with non-recycled sheets.

Glatfelter is the manufacturer of Thor Plus. They have been committed to the book publishing industry since the 1940's. Their share of uncoated trade book papers is nearly 40 percent.

The relationship between Glatfelter and Malloy has been going strong for well over 20 years.

Thor Plus is manufactured at Glatfelter's Chillicothe, OH mill. The Chillicothe mill is an integrated paper mill, meaning they make their own pulp. The introduction of the recycled fiber into this process had its challenges but as of Spring 2007, Thor Plus will lead the market as a cost-effective, quality paper that delivers durable value with the added plus of environmental responsibility.

Glatfelter subscribes to the Sustainable Forestry Initiative Program (SFI). Developed by the American Forest & Paper Association, the SFI program is a comprehensive plan of forestry and conservation practices designed to ensure that future generations of Americans will witness the same abundant forests and wildlife that we enjoy today, while providing the forest products the public demands.

OUR THOR STOCKING PROGRAM

- We stock three basis weights of Thor — 45#, 50#, and 60#. We can also supply 40# Thor when needed.
- We stock two finishes of Thor — smooth and antique finish.
- We have a just-in-time (JIT) stocking program for Thor that enables us to have the right amount of paper at press when we need it.

Fun Facts About Malloy

It's been another long winter in Michigan and cabin fever has set in. So, in the spirit of humoring us all, here are some fun and interesting facts about the people that are Malloy.

There are 322 full time employees at Malloy: 184 people on first shift, 73 on second shift, and 65 on third shift. There are 119 women and 203 men.

The average age of a Malloyian (sounds tropical!) is 43 years, 2 months. The average tenure at Malloy is 13 years and 1 month. Not sure what this means but the average tenure for men is 10 years and 1 month, while the average for the women is 14 years, 5 months. We have 44 people with 25 or more years of service. There are 187 people with

more than 10 years at Malloy. And talk about long winters, the person working at Malloy the longest is Robert Scheible, Senior Vice President of Sales. Robert has been with us since 1963!

Almost 18,000 vacation hours have been accrued by Malloyians. If they were given to one person, that lucky son-of-a-gun could go on vacation for 9 years and a month, and accrue an additional 44 weeks of vacation time while they're gone. As far as first names are concerned, we have all the letters of the alphabet covered except for O, Q, and X. So, applications for employment from an Olivia, a Quentin, or an Xavier will be received favorably.

Thankfully, spring will be here soon! ■

Fact Sheets

The Thor Plus Fact Sheet on page 3 is an "updated repeat" in our series of Fact Sheets to be reprinted in the *Malloy Quarterly*.

Malloy Fact Sheets contain information about a specific capability or issue of interest in the industry. They are available anytime online at www.malloy.com.

We hope that you find them to be informative and a helpful resource. ■

Malloy Quarterly Online

The current issue of the *Malloy Quarterly* is now available online. You may continue to receive a hard copy of the *Malloy Quarterly* in the mail or, you may view it on our website at your convenience. A PDF file is accessible on the Malloy website. It will be necessary for you to have Adobe Acrobat Reader and Internet access.

To access the *Malloy Quarterly* online go to the

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Phone 800 722-3231

Malloy Incorporated
5411 Jackson Rd./Box 1124
Ann Arbor, MI 48106
www.malloy.com

Fax 734 665-2326

New York

Chicago

San Francisco